

Facebook Livestream in Healthcare

Facebook Live allows people to broadcast live video to their Facebook friends or page subscribers. When you view a Facebook live event you can interact by adding comments that appear live during the event.

1. What is your age?

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older

2. About how often do you view or access Facebook?

- Multiple times a day
- Once a day
- A few times a week
- A few times a month
- Less than once a month
- Not at all

3. Have you ever viewed a Facebook livestream

- Yes
- No

4. How useful do you think Facebook Live could be in allowing people to participate in discussions or events about healthcare

- Extremely useful
- Very useful
- Somewhat useful
- Not so useful
- Not at all useful

5. Would you consider watching and/or participating in a Facebook Live discussion or event

- Yes
- No

6. Which health care event would you most likely view/attend

- A Facebook Live discussion or event
- An event or discussion in a village hall, doctors surgery, meeting room or other physical location

Please tell us why your preferred option is best for you

7. In which type of event would you feel most comfortable asking questions and participating

- A Facebook Live discussion or event
- An event or discussion in a village hall, doctors surgery, meeting room or other physical location